Folded Leaflet Guide: A4 to A5 Flat Size: 297mm x 210mm Finished Size: 148mm x 210mm Trim lines – Finished trim outline Bleed area – Extend any colour or images 3mm into this area. This will be trimmed away Safe area – All text should be kept within the safe area Fold line

Folded Leaflet Guide: A4 to DL Flat Size: 297mm x 210mm Finished Size: 99mm x 210mm Trim lines – Finished trim outline Bleed area – Extend any colour or images 3mm into this area. This will be trimmed away Safe area – All text should be kept within the safe area Fold lines